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Henrique Correa da Cunha is an Assistant Professor at Ted Rogers School of Management at Ryerson University in Toronto, Canada. Before joining that University, Henrique has worked for more than 15 years for multinational companies in different industries in Brazil and abroad. He has a PhD in Business Administration from FURB, Brazil, an Academic Masters in Business Administration from the same university, an International MBA from Hult International Business School in Boston, MA, USA, and a BSBA in Information Technology from Old Dominion University in Norfolk, VA, USA. Besides his experience in the private business sector, Henrique has been teaching management and international business courses at undergraduate and MBA courses since 2009. From 2014 to 2017 he served as the coordinator for the Logistics and Operations, Business Administration and Human Resources undergraduate courses at Faculdade SENAC. In 2018 he was the first to participate in the Double PhD degree program between FURB, Brazil and Halmstad University, Sweden. His research focuses on how national culture and formal institutions affect the internationalization of emerging market and developed country firms.

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# Asymmetry and the moderating effects of formal institutional distance on the relationship between cultural distance and performance: The case of multinational foreign subsidiaries in Latin America

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